

Kinark kicks off Children's Mental Health Week with Interactive Facebook event

27 APRIL 2011

MARKHAM, ON – Kinark Child and Family Services – in conjunction with Children's Mental Health Week May 1 to 8, 2011 – is pleased to announce they will be hosting Ask the Experts, a special Facebook event designed to increase conversation about child and youth mental health.

"It is important to talk openly about child and youth mental health to build awareness, reduce stigma and support our children, youth and their families," says Peter Moore, Executive Director. "Through the direct access that Facebook offers, it is our hope that providing the public with an opportunity to connect immediately with our experts will encourage discussion and shed some light on children's mental health issues."

From Monday to Thursday during Children's Mental Health Week, a different expert will lead a one-hour, question and answer-style discussion on the wall of the Kinark Child and Family Services Facebook Page. The four experts will be ready to answer questions on their specific topics from anyone and everyone who is signed on to Facebook and "likes" the Kinark page.

WHO: Executive Director, Peter Moore; Director of Clinical Services, Dr. Rod Evans; Executive Director at Parents for Children's Mental Health, Sarah Cannon; and former Kinark youth, Jessica Vallentyne Clements.

WHEN: May 2 – Stigma – 12 – 1 p.m.
May 3 – Teen Suicide – 12 – 1 p.m.
May 4 – Child and Youth Mental Health, Parent Perspective – 12 – 1 p.m.
May 5 – Child and Youth Mental Health, Youth Perspective – 9 – 10 p.m.

WHERE: The Wall, [Kinark Child and Family Services Facebook Page](#).

WHY: To increase conversation with the intention of eliminating the stigma surrounding child and youth mental health, to promote awareness for Children's Mental Health Week, and to reach parents and youth in a unique and innovative way through social media.

Members of the media are advised that Executive Director, Peter Moore, is available for comment throughout the week.

RELATED LINKS

Children's Mental Health Ontario – www.kidsmentalhealth.ca
Parents for Children's Mental Health – www.parentsforchildrensmentalhealth.org
Speaking of Kids Mental Health – www.speakingofkidsmentalhealth.ca



THE GREEN RIBBON

The colour green has been synonymous with mental health since the early 1900s. In recent years, the green ribbon has been adopted by children's mental health agencies across North America in an effort to break down the barriers which prevent children, youth and families from seeking help. Help promote Children's Mental Health Week by proudly displaying the green ribbon on your clothing or social media networks.

ABOUT KINARK

Kinark Child and Family Services is the largest children's mental health organization in Ontario, providing expert help to children and youth, their families and communities. Kinark offers everything from parenting advice to help for children and youth with chronic and multiple mental health issues, provides intensive treatment and support to youth in conflict with the law and provides an extensive range of programs for children and youth diagnosed with Autism Spectrum Disorder (ASD).

MEET OUR EXPERTS

[Peter Moore](#)
[Dr. Rod Evans](#)
[Sarah Cannon](#)
Jessica Vallentyne Clements

CONNECT WITH US!

Find us on Facebook 

Follow us on 

View our profile on 

VIDEO: WELCOME TO KINARK



Join Our Mailing List

CONTACT INFO

Tracy Folkes Hanson
Director, Communications
T: 905-944-7077
C: 647-402-6057
Tracy.folkeshanson@kinark.on.ca

Ashley Smith
Online Communications Specialist
T: 905-474-9595 Ext. 428
C: 416-817-5659
Ashley.smith@kinark.on.ca