

KINARK CHILD AND FAMILY SERVICES AD

BE A CHAMPION OF BETTER LIVES FOR CHILDREN AND YOUTH

Director, Communications

An accomplished communications generalist, you have earned a reputation for strategic thinking, people leadership and clear, compelling messaging. Now, you're ready to put those skills to work where they can do the most good and have the greatest impact. Kinark is Ontario's largest children's mental health organization. Its 850 employees and 300 volunteers share an organizational passion for caring, helping and healing so that children and youth can live socially and emotionally healthy lives. With its \$67 million budget, Kinark provides compassionate and determined treatment and support services to more than 12,000 children, youth and families every year. If you want to realize your potential and make a difference every day, this may be the time and the place to do it.

A member of the Executive and Leadership Teams, you will have the chance to influence and champion an organizational culture that is deeply committed to children and youth. Leading your dedicated and professional team, you will build an integrated plan based on the insights and recommendations of a recently completed communications audit. With a broad, multi-stakeholder audience, you will guide internal, external, traditional and digital media strategies. Work with and support front line Kinark managers on parent outreach, education and support. Develop internal communications ambassadors. Create comprehensive crisis management protocols. Play an active role in government relations.

With five to eight years of broad-based communications management, you have demonstrated both strategic and executional excellence in integrated communications programming. Collaborative and innovative, you will add to the capabilities of a leading social services agency that recognizes the individual needs of each child and strives to enhance their lives and those of their loved ones.

For further information, please contact Trevor Smith in our Toronto office at 416-366-1990 or by email at trevor.smith@odgersberndtson.ca. To apply, please go online to: www.odgersberndtson.ca/en/careers/10592. Consideration of candidates will commence immediately with applications to be received no later than January 23, 2011.